

Changed Sep 17, 2025 11:17

Reviewed Sep 17, 2025 11:17

Erudus ID ad1522c6258846209f6a92acb46f6757

Version 2.0

Status Published

12829

Maltesers & Friends Small Selection Pack 73g 1 x 12

Maltesers & Friends Small Selection Pack (Multipack)

PRODUCT DESCRIPTION

A Selection of Funsized Chocolates

Brand	Mars Wrigley Confectionery
Manufacturer	Mars
Manufacturer Product Code	417166
Product Type	Food
Product Category	Confectionery
Storage Type	Ambient
Erudus ID	ad1522c6258846209f6a92acb46f6757
Specification Type	Generic



Milky Way Funsized Bar

Manufacturer Component Code	VR598
Inner Pack GTIN	5000159532761
Outer Case GTIN	05000159532754



INGREDIENTS

Ingredient Declaration

sugar, glucose syrup, skimmed **milk** powder, cocoa butter, cocoa mass, sunflower oil, whey permeate (**milk**), milk fat, **barley** malt extract, palm fat, salt, **egg** white powder, emulsifier (**soya** lecithin)

Ingredient Statements

Milk chocolate contains milk solids 14% minimum. Milk chocolate contains vegetable fats in addition to cocoa butter. Milk chocolate (38%) with a lightly whipped centre (61%).

ALLERGENS

Product Contains:

Celery/Celeriac	No
Cereals Containing Gluten	Yes
Barley	Yes
Oats	No
Rye	No
Wheat (including Spelt and Khorasan)	No
Crustacea	No
Eggs	Yes
Fish	No
Lupin	No
Milk	Yes
Molluscs	No

Mustard	No
Nuts (Tree)	May Contain
Almond nuts	May Contain
Brazil nuts	May Contain
Cashew nuts	May Contain
Hazelnuts	May Contain
Macadamia (Queensland) nuts	May Contain
Pecan nuts	May Contain
Pistachio nuts	May Contain
Walnuts	May Contain
Peanuts	May Contain
Sesame Seeds	No
Soybeans	Yes
Sulphur Dioxide and Sulphites	No

Risk Source:

Allergen Statement On Pack

May contain: peanuts, other nuts

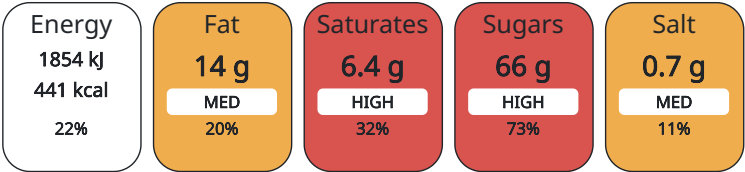
SUPPLEMENTARY
INGREDIENT
INFORMATION
ADDITIVES

GM Protein/DNA	No
----------------	----

Product Contains:

NUTRITIONAL
INFORMATION AS
SOLD

Each 100g/ml portion contains:



of your reference intake.

Typical values per 100g/ml : Energy 441kcal / 1854kJ

Nutrient	per 100g	RI per 100g	per 15.5g serving	RI per 15.5g serving
Energy (kJ)	1854 kJ	22%	287.37 kJ	3%
Energy (kcal)	441 kcal	22%	68.36 kcal	3%
Fat	14 g	20%	2.17 g	3%
of which Saturates	6.4 g	32%	0.99 g	5%
Carbohydrate	74 g	28%	11.47 g	4%
of which Sugars	66 g	73%	10.23 g	11%
Protein	3.3 g	7%	0.51 g	1%
Salt	0.65 g	11%	0.1 g	2%

Serving Size	15.5 g
--------------	--------

HANDLING &
STORAGE
INFORMATION

Directions For Use

Ready to Eat

Storage Instructions

Keep Cool and Dry

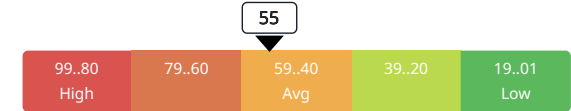
Shelf Life from Time of Production	217 Days
------------------------------------	----------

ORIGIN	Product Country of Origin		Netherlands (the)		
	Origin of the Primary Ingredient		Not Applicable		
PRODUCT CHARACTERISTICS CONFIGURATION	Standards Testing				
	Case Configuration		Inner Pack Configuration		
	Total Quantity of Inner Components in Outer Case		12 Units	Quantity of Inner Components in Inner Pack	4
	Total Quantity of Inner Packs in Outer Case		12 Units	Count per Inner Component	1
PRODUCT WEIGHTS	Inner Component		Inner Pack		
	Inner Component Weight		15.5 g	Inner Pack Gross Weight	85.07 g
				Inner Pack Net Weight	73 g
	Outer Case				
	Outer Case Gross Weight		1.18 kg		
	Outer Case Net Weight		0.88 kg		
PRODUCT DIMENSIONS	Inner Component		Inner Pack		
	Inner Component Depth		20 mm	Inner Pack Depth	160 mm
	Inner Component Width		60 mm	Inner Pack Width	245 mm
	Inner Component Height		28 mm	Inner Pack Height	25 mm
	Outer Case				
	Outer Case Depth		308 mm		
	Outer Case Width		215 mm		
	Outer Case Height		165 mm		
PALLET INFORMATION	Quantity of Cases Per Pallet Layer		16 Cases	Pallet Height	1.65 MTR
	Quantity of Layers Per Pallet		9 Layers	Pallet Gross Weight	200.5 kg
	Quantity of Cases Per Pallet		144 Cases		
MARKETING INFORMATION	Marketing Description				
	A Christmas festive selection to unwrap containing delicious Maltesers, Twix, Milky Way and Mars milk chocolate treats This chocolate selection box makes a great addition to a Christmas-themed hamper or Christmas stocking filler. Share this selection box of delicious chocolates with family and friends and your favourite Christmas film. Or place in your Christmas Eve Box to get you in the festive spirit.				
ENVIRONMENT IMPACT	 Industry Average This impact score is based on an Industry Average for this product type.				

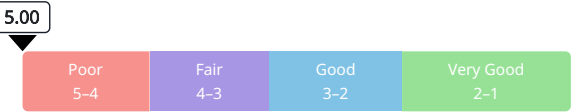
Impact per kg ?

Carbon	5.59	Water Use	21,004
kg CO2e per kg		L eq. per kg	
Eutrophication	25.5	Land Use	14.12
g PO4e per kg		m2*yr per kg	
Biodiversity	9.03		
SLI per kg			

Carbon Intensity Score ?



Data Quality Score ?



Mars Funsie Bar

Manufacturer Component Code	CM36G
Inner Pack GTIN	5000159532761
Outer Case GTIN	05000159532754



INGREDIENTS

Ingredient Declaration
Sugar, glucose syrup, skimmed **milk** powder, cocoa butter, cocoa mass, sunflower oil, whey permeate (**milk**), palm fat, fat-reduced cocoa powder, **milk** fat, **barley** malt extract, salt, emulsifier (**soya** lecithin), **egg** white powder

Ingredient Statements
Milk chocolate contains milk solids 14% minimum. Milk chocolate contains vegetable fats in addition to cocoa butter Milk chocolate (36%) with soft nougat (34%) and caramel centre (29%)

ALLERGENS

<i>Product Contains:</i>			
Celery/Celeriac	No	Mustard	No
Cereals Containing Gluten	Yes	Nuts (Tree)	May Contain
Barley	Yes	Almond nuts	May Contain
Oats	No	Brazil nuts	May Contain
Rye	No	Cashew nuts	No
Wheat (including Spelt and Khorasan)	No	Hazelnuts	May Contain
Crustacea	No	Macadamia (Queensland) nuts	May Contain
Eggs	Yes	Pecan nuts	May Contain
Fish	No	Pistachio nuts	May Contain
Lupin	No	Walnuts	May Contain
Milk	Yes	Peanuts	May Contain
Molluscs	No	Sesame Seeds	No
		Soybeans	Yes
		Sulphur Dioxide and Sulphites	No

Risk Source:

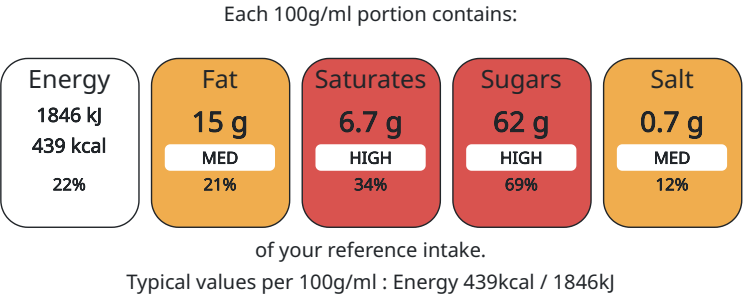
Allergen Statement On Pack
May contain: peanuts, other nuts

SUPPLEMENTARY
INGREDIENT
INFORMATION
ADDITIVES

GM Protein/DNA	No
----------------	----

Product Contains:

NUTRITIONAL
INFORMATION AS
SOLD



	Nutrient		per 100g	RI per 100g	per 18g serving	RI per 18g serving
	Energy (kJ)		1846 kJ	22%	332.28 kJ	4%
	Energy (kcal)		439 kcal	22%	79.02 kcal	4%
	Fat		15 g	21%	2.7 g	4%
	of which Saturates		6.7 g	34%	1.21 g	6%
	Carbohydrate		71 g	27%	12.78 g	5%
	of which Sugars		62 g	69%	11.16 g	12%
	Protein		4.2 g	8%	0.76 g	2%
	Salt		0.69 g	12%	0.12 g	2%
	Serving Size		18 g			
HANDLING & STORAGE INFORMATION	Directions For Use					
	Ready to Eat					
	Storage Instructions					
	Keep Cool and Dry					
ORIGIN	Shelf Life from Time of Production		217 Days			
	Product Country of Origin		Netherlands (the)			
	Origin of the Primary Ingredient		Not Applicable			
PRODUCT CHARACTERISTICS CONFIGURATION	Standards Testing					
	Case Configuration		Inner Pack Configuration			
	Total Quantity of Inner Components in Outer Case		12 Units	Quantity of Inner Components in Inner Pack	4	
	Total Quantity of Inner Packs in Outer Case		12 Units	Count per Inner Component	1	
PRODUCT WEIGHTS	Inner Component		Inner Pack			
	Inner Component Weight		18 g	Inner Pack Gross Weight	85.07 g	
				Inner Pack Net Weight	73 g	
PRODUCT DIMENSIONS	Outer Case					
	Outer Case Gross Weight		1.18 kg			
	Outer Case Net Weight		0.88 kg			
	Inner Component		Inner Pack			
	Inner Component Depth		20 mm	Inner Pack Depth	160 mm	
	Inner Component Width		60 mm	Inner Pack Width	245 mm	
	Inner Component Height		28 mm	Inner Pack Height	25 mm	
PALLET INFORMATION	Outer Case					
	Outer Case Depth		308 mm			
	Outer Case Width		215 mm			
	Outer Case Height		165 mm			
	Quantity of Cases Per Pallet Layer		16 Cases	Pallet Height	1.65 MTR	
	Quantity of Layers Per Pallet		9 Layers	Pallet Gross Weight	200.5 kg	
	Quantity of Cases Per Pallet		144 Cases			

Marketing Description

A Christmas festive selection to unwrap containing delicious Maltesers, Twix, Milky Way and Mars milk chocolate treats This chocolate selection box makes a great addition to a Christmas-themed hamper or Christmas stocking filler. Share this selection box of delicious chocolates with family and friends and your favourite Christmas film. Or place in your Christmas Eve Box to get you in the festive spirit.

Twix Funsized Bar

Manufacturer Component Code	DJ93M
Inner Pack GTIN	5000159532761
Outer Case GTIN	05000159532754



INGREDIENTS

Ingredient Declaration
sugar, glucose syrup, **wheat** flour, palm fat, skimmed **milk** powder, cocoa butter, cocoa mass, whey permeate (**milk**), **milk** fat, fat-reduced cocoa powder, salt, emulsifier (**soya** lecithin), raising agent (E500), flavouring.

Ingredient Statements
Milk chocolate contains vegetable fats in addition to cocoa butter. Milk chocolate (35%) covered caramel (32%) and biscuit (26%).

ALLERGENS

<i>Product Contains:</i>			
Celery/Celeriac	No	Mustard	No
Cereals Containing Gluten	Yes	Nuts (Tree)	May Contain
Barley	May Contain	Almond nuts	May Contain
Oats	May Contain	Brazil nuts	May Contain
Rye	May Contain	Cashew nuts	May Contain
Wheat (including Spelt and Khorasan)	Yes	Hazelnuts	May Contain
Crustacea	No	Macadamia (Queensland) nuts	May Contain
Eggs	No	Pecan nuts	May Contain
Fish	No	Pistachio nuts	May Contain
Lupin	No	Walnuts	May Contain
Milk	Yes	Peanuts	May Contain
Molluscs	No	Sesame Seeds	No
		Soybeans	Yes
		Sulphur Dioxide and Sulphites	No

Risk Source:

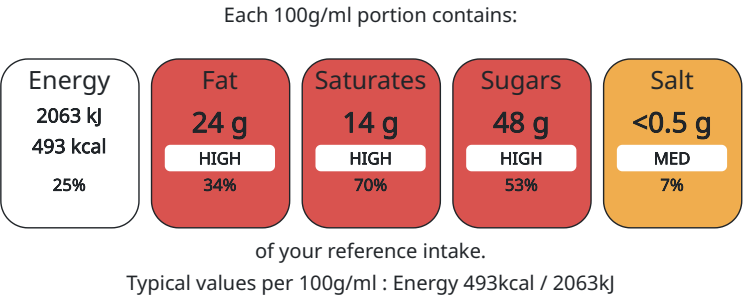
Allergen Statement On Pack
May contain: nuts, other cereals containing gluten

SUPPLEMENTARY
INGREDIENT
INFORMATION
ADDITIVES

GM Protein/DNA	No
----------------	----

Product Contains:

NUTRITIONAL
INFORMATION AS
SOLD



Marketing Description

A Christmas festive selection to unwrap containing delicious Maltesers, Twix, Milky Way and Mars milk chocolate treats This chocolate selection box makes a great addition to a Christmas-themed hamper or Christmas stocking filler. Share this selection box of delicious chocolates with family and friends and your favourite Christmas film. Or place in your Christmas Eve Box to get you in the festive spirit.

Maltesers Funsie

Manufacturer Component Code	AFY88
Inner Pack GTIN	5000159532761
Outer Case GTIN	05000159532754



INGREDIENTS

Ingredient Declaration
Sugar, skimmed **milk** powder, cocoa butter, glucose syrup, **barley** malt extract, cocoa mass, palm fat, whey permeate (**milk**), **milk** fat, palm kernel fat, emulsifiers (**soya** lecithin, E492), **wheat** flour, raising agents (E341, E500, E501), **wheat** gluten, sweet whey powder (**milk**), salt, glazing agent (pectins).

Ingredient Statements
Milk chocolate contains milk solids 14% minimum. Milk chocolate contains vegetable fats in addition to cocoa butter Milk chocolate (73%) with a honeycombed centre (23%)

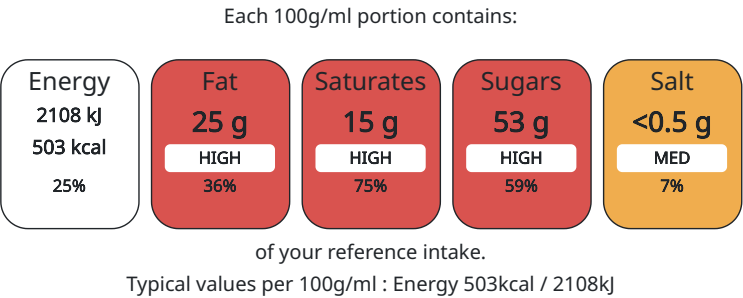
ALLERGENS

<i>Product Contains:</i>			
Celery/Celeriac	No	Mustard	No
Cereals Containing Gluten	Yes	Nuts (Tree)	No
Barley	Yes	Almond nuts	No
Oats	No	Brazil nuts	No
Rye	No	Cashew nuts	No
Wheat (including Spelt and Khorasan)	Yes	Hazelnuts	No
Crustacea	No	Macadamia (Queensland) nuts	No
Eggs	No	Pecan nuts	No
Fish	No	Pistachio nuts	No
Lupin	No	Walnuts	No
Milk	Yes	Peanuts	No
Molluscs	No	Sesame Seeds	No
		Soybeans	Yes
		Sulphur Dioxide and Sulphites	No

SUPPLEMENTARY
INGREDIENT
INFORMATION
ADDITIVES

GM Protein/DNA	No
----------------	----

NUTRITIONAL
INFORMATION AS
SOLD



	Nutrient	per 100g	RI per 100g	per 19.5g serving	RI per 19.5g serving
	Energy (kj)	2108 kj	25%	411.06 kj	5%
	Energy (kcal)	503 kcal	25%	98.09 kcal	5%
	Fat	25 g	36%	4.88 g	7%
	of which Saturates	15 g	75%	2.93 g	15%
	Carbohydrate	61 g	23%	11.9 g	5%
	of which Sugars	53 g	59%	10.34 g	11%
	Protein	8.5 g	17%	1.66 g	3%
	Salt	0.42 g	7%	0.08 g	1%
	Serving Size		19.5 g		
HANDLING & STORAGE INFORMATION	Directions For Use				
	Ready to Eat				
	Storage Instructions				
	Keep Cool and Dry				
Shelf Life from Time of Production		217 Days			
ORIGIN	Product Country of Origin		United Kingdom		
	Origin of the Primary Ingredient		Not Applicable		
PRODUCT CHARACTERISTICS CONFIGURATION	Standards Testing				
	Case Configuration			Inner Pack Configuration	
	Total Quantity of Inner Components in Outer Case		12 Units	Quantity of Inner Components in Inner Pack	4
	Total Quantity of Inner Packs in Outer Case		12 Units	Count per Inner Component	1
PRODUCT WEIGHTS	Inner Component			Inner Pack	
	Inner Component Weight		19.5 g	Inner Pack Gross Weight	85.07 g
				Inner Pack Net Weight	73 g
Outer Case					
Outer Case Gross Weight		1.18 kg			
Outer Case Net Weight		0.88 kg			
PRODUCT DIMENSIONS	Inner Component			Inner Pack	
	Inner Component Depth		17 mm	Inner Pack Depth	160 mm
	Inner Component Width		66 mm	Inner Pack Width	245 mm
	Inner Component Height		144 mm	Inner Pack Height	25 mm
Outer Case					
Outer Case Depth		308 mm			
Outer Case Width		215 mm			
Outer Case Height		165 mm			
PALLET INFORMATION	Quantity of Cases Per Pallet Layer		16 Cases	Pallet Height	1.65 MTR
	Quantity of Layers Per Pallet		9 Layers	Pallet Gross Weight	200.5 kg
	Quantity of Cases Per Pallet		144 Cases		

MARKETING
INFORMATION

Marketing Description

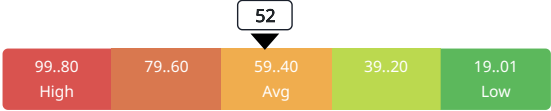
A Christmas festive selection to unwrap containing delicious Maltesers, Twix, Milky Way and Mars milk chocolate treats This chocolate selection box makes a great addition to a Christmas-themed hamper or Christmas stocking filler. Share this selection box of delicious chocolates with family and friends and your favourite Christmas film. Or place in your Christmas Eve Box to get you in the festive spirit.

ENVIRONMENT
IMPACT

Impact per kg

Carbon kg CO2e per kg	4.87	Water Use L eq. per kg	18,406
Eutrophication g PO4e per kg	18.9	Land Use m2*yr per kg	7.32
Biodiversity SLI per kg	3.26		

Carbon Intensity Score



Data Quality Score



CONTACT
INFORMATION

Address

Mars
3d Dundee Road
SL1 4LG
Slough
United Kingdom

adrian.holdstock@effem.com

Technical

Sharon Day
sharon.day@effem.com

The information on the [Erudus System](#) has been supplied by the manufacturers of the products and, whilst the owners of the Erudus System take steps to ensure the information is regularly updated, they give no warranty and no guarantee that the information is accurate. Product information and ingredients may change, please always read product labels carefully in addition to using the information provided by Erudus.

We do not accept liability for any inaccuracies or incorrect information contained on this site.
Please visit <http://www.erudus.com/terms-and-conditions> for full terms and conditions.